

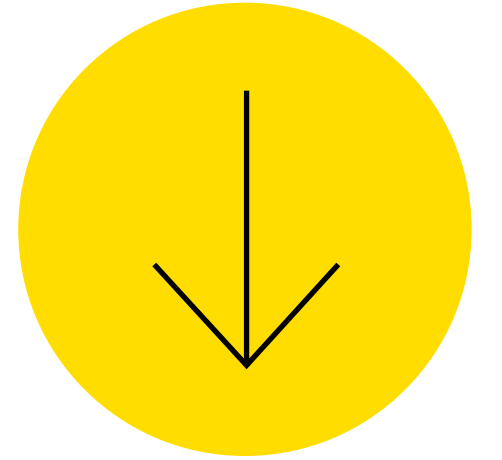
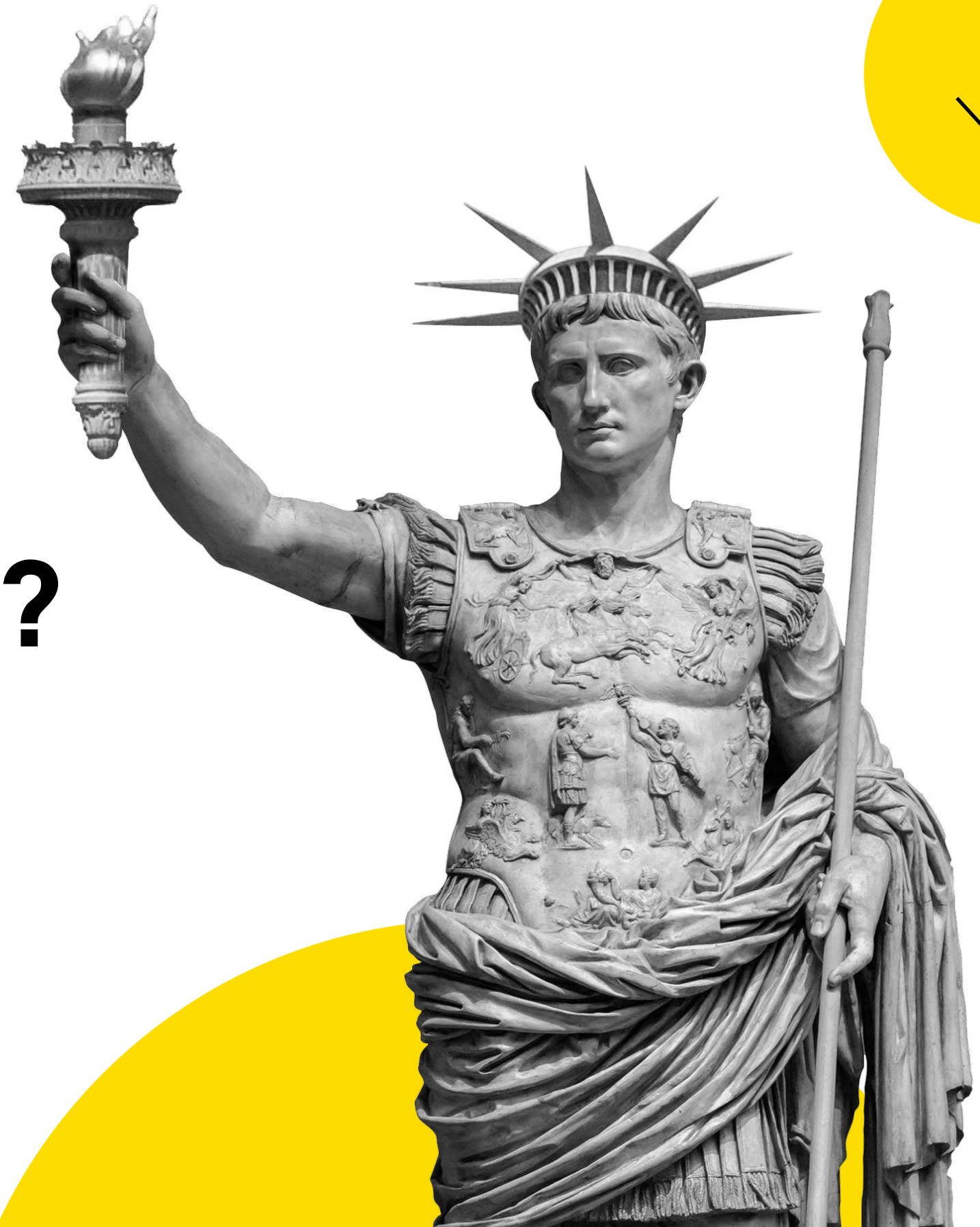
**KOLO** operational  
assistance  
fund

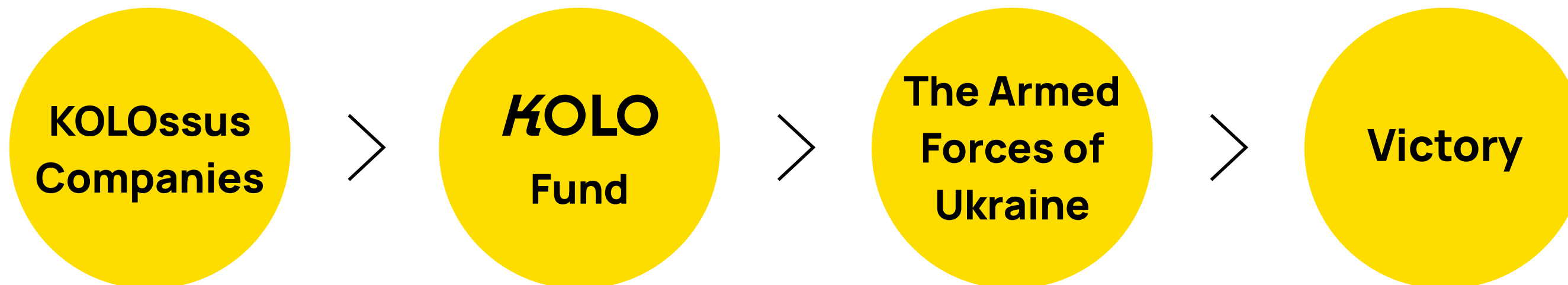
# 100 KOLOssus who support the Armed Forces of Ukraine

Subscription to victory for brave companies



# How are KOLOssus approaching victory?

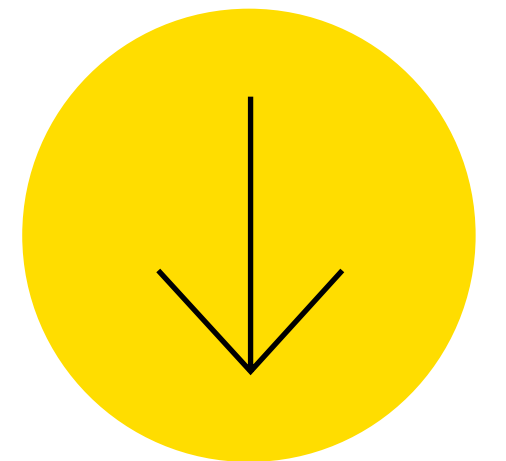




- We launched the KOLossus Club for companies who want to keep their mark on the history of the national victory forever. The same way Colossus of Rhodes has earned his name in the list of wonders of the world!
- To join the KOLossus means to make an unambiguous and powerful public statement that the company takes a long-term responsibility to help the Ukrainian army achieve the victory!



# Why KOLO?



# KOLO Charity Fund



- KOLO is a group of IT industry executives who have joined forces to help the Ukrainian army. We find, buy and send drones, thermographic cameras, walkie-talkies, and other equipment to the Armed Forces of Ukraine soldiers in the hot spots.
- KOLO is already a well-known brand among Ukrainian companies.
- The Fund operates from the beginning of the Russian invasion of Ukraine. During the last 9 months the Fund had collected and handed over equipment worth nearly \$7.3 million for the needs of our troops.
- More than 3,000 IT specialists have already signed up for [KOLOna](#) to donate and help the army on a daily basis.
- The Fund works closely with the Armed Forces of Ukraine Command, so we receive the most relevant requests for those units that require assistance immediately.

KOLO directs its efforts into 3 groups of products\* and this focus proved to be effective.

Optics



Communication

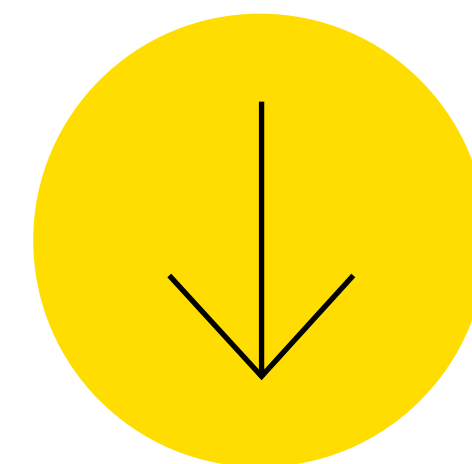


Air



\*In case you do not want to finance some of the categories, then we will exclude it from purchases for your donation.

# How to become the KOLOssus and start supporting the Armed Forces of Ukraine?





# Choose the preferred option!

In order for your company to join the KOLOssus Club, you must commit to the KOLO team, employees, and community to donate at least \$10,000 monthly to the fund in one of following ways:



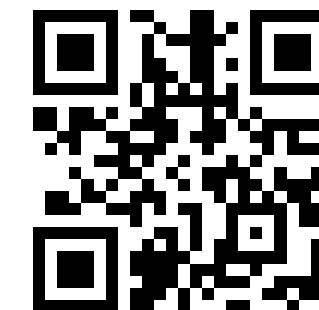
A fixed subscription of \$10,000 per month, which will be used to finance top priority requests from military units



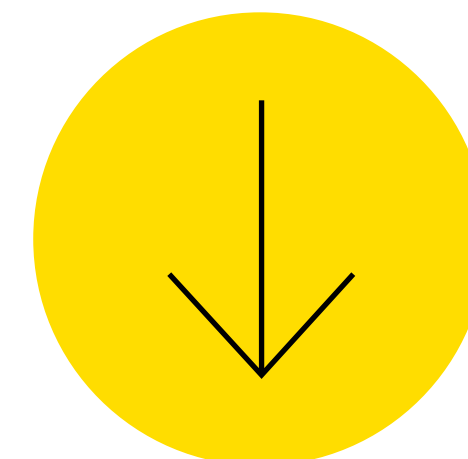
Choose one or several requests, provided by KOLO, from specific military units and finance them directly







# What are the benefits for companies to join the KOLossus Club?



# Personal approach

**We work with every KOLOssus company in an individual format, taking into account all your wishes and promptly solving any issues.**

**To accomplish this, we will assign a dedicated Donation Success Manager, who will be responsible for:**

- He will listen to all your wishes and help you to choose the requests from military units that best meet them.
- Will provide all the necessary information about the status of your donation and the equipment that was purchased. And he will supply all necessary documentation and reports.
- Coordinate promo and PR activities, generate a story about the company's support project, compile and coordinate a media strategy, and engage KOLO's resources and network for its implementation with maximum coverage.
- Collect and deliver to you the content and acknowledgments from military units to motivate your employees.
- And many other things. Because the possibilities of our success managers are almost unlimited =)

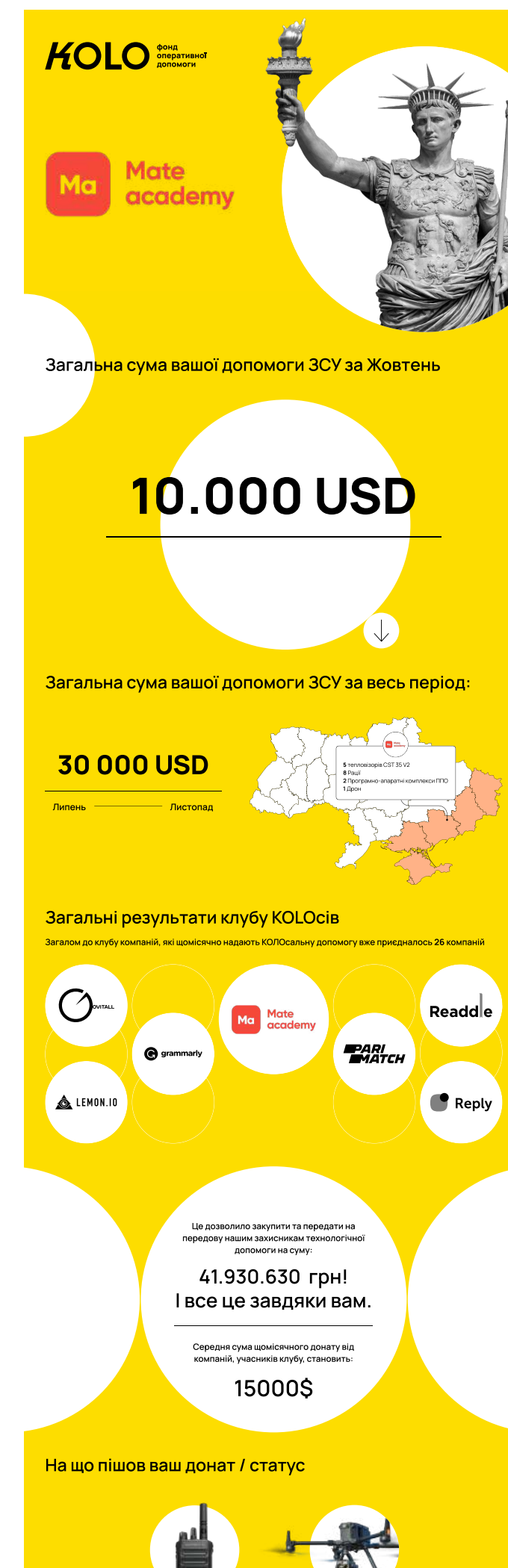
# Reporting

We don't just come to you for money, but we do everything possible so that the company receives even more for its help

Every month, KOLO prepares an extensive and extremely beautiful report on the use of your donations with all supporting documents, acts, photos and videos of purchased items from the front line.

And these reports can and should be shared with your employees so that they feel involved!

koloua.com





# Extra communication

For each KOLOssus company, we do a number of PR activities so that even more people learn about the company itself and about its extremely important support of Ukraine.

The activities will include:

- Adding information about the company to the KOLO website
- Publication of an initial post about the company on our social networks (Facebook, LinkedIn, Instagram) and in our Telegram chat (KOLO Друзів) with a total reach of more than 5,000 IT specialists from around the world
- Assistance from our PR and design team in preparing the company's publications announcing their membership in the KOLOssus club
- Additional posts about the company's significant donations and the results of their interaction with KOLO, including what was purchased for the military with their support
- Opportunities for the company to participate in various high-profile events and projects, such as collections for mini air defence for drones or 80 drones for Azov, where the company can serve as the main sponsor or organizer.

**KOLO**  
3 д. · 🌐

Readdle донатить на пекельні борошна для ворога уже 7 місяців.

Це українська продуктова IT-компанія, один з перших розробників застосунків в App Store, який прагне покращити життя людей через технології. Продукти компанії – PDF Expert, Calendars, Spark, Documents, Flux та Scanner Pro кожен день допомагають людям і бізнесам бути більш продуктивними в роботі. Їх завантажили вже більше 200 мільйонів людей з усього світу.

Дякуємо за партнерство та наближення нашої перемоги 🙏

**72000 USD на Перемогу** ❤️

02.04.2022 — 31.03.2022

Завантаження: 1. DJI Mavic, 1. 3 Night Vision Monocular, 1. Mavic, 3. Autel, 12. тепловізор Axon, 1. тепловізор Helion, 3. AR Wing Pro

Ви, Сергей Бережний, Eugene Plokhoy та ще 30 5 поширень

Тримаймося! Коментувати Поширити

Напишіть коментар...

**«Маленьке ППО», на яке спільнота DOU разом з KOLO зібрали 8 млн, уже у військових. Звіт**

У червні ми разом з KOLO опублікували збір 8 млн грн на придбання установки SKY CTRL. Ця система, що майже стовідсотково бачить будь-які дрібні літаки в своєму радіусі і «приманює» їх навіть вночі, була потрібна Роману Перемону, який очолює підрозділ з 30 військ.

Детальніше про роботу підрозділу можна почитати в статті на DOU.

Нарешті установка – у Романа! Дякуємо кожному, хто допоміг придбати SKY CTRL!

**Підтримуємо Україну у боротьбі за свободу та демократію**

Bookimed

**Хто вже серед KOLOсів підтримки?**

**Grammarly**  
Ми щиро дякуємо всім, хто робить свій внесок для допомоги Україні!

**Preply**  
Preply stands with Ukraine and its people

**DOU**  
Разом до перемоги

**djinni**  
Допомагаємо ЗСУ

# What else do our KOLOssus get?

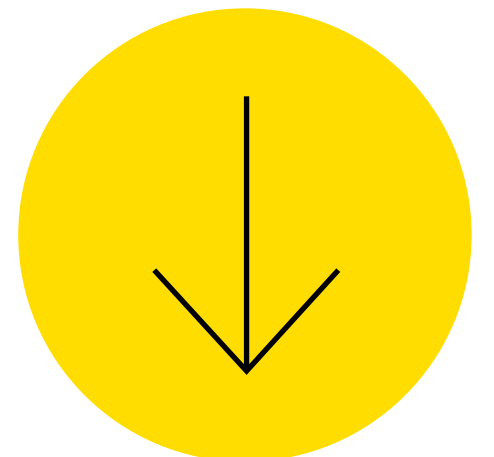
As a thank you for your donations, we also, if possible, organize the following pleasant thank yous:

- Physical thank yous from the Fund, which can be placed in the most prominent place in your office to motivate employees.
- Physical thank yous and certificates from the military units you supported.
- Video thank yous to your company's employees from the front-line fighters.
- Named trophies from the front.
- Your company's logo on the transferred equipment.
- Companies that have made the most significant contribution, we submit for the receipt of state awards from the Ministry of Defence of Ukraine.





# What responsibilities does KOLO take on?





# Assistance to the Ukrainian army as a service

**We know what a charity fund is and how many operational issues it has. It is impossible to legally "just buy" technological equipment for the army. We must perform a number of procedures:**

- Documentary evidence of the need for reception and transmission
- Contracts with suppliers and end-user-certificates for special categories of goods
- Payment abroad and reporting to Ukrainian regulators
- Logistics across multiple countries and route tracking
- Search for suppliers with optimal prices and quality, verification of documentation and certificates
- and more...

**While these questions seem "possible" for one order, it becomes a full-fledged job for several orders.**

# Who is already among the KOLOssus?



Hurry up to become a member!

There are only 100 seats in the Private KOLOssus Club!